

JSS COLLEGE OF ARTS AND COMMERCE, GUNDLUPET -57111

DEPARTMENT OF ECONOMICS

PROGRAMME EDUCATION OUTCOMES 2020-21

- The central mission of the three year undergraduate degree in economics is to give students the tools of economic reasoning.
- The degree provides excellent preparation for careers in business, government education, and private research and consulting because economics often also a clear concise and rigorous way of thinking and problem solving.
- Economics majors who have completed the requisite science courses often also gain admission to medical and dental school.
- The economics department focuses learning goals for BA undergraduate major, goals which cut across all departments of the Jss college of arts and commerce...
- The economics department has an aim at reflecting the particular needs of its major.
- Identify a problem and the information needed to develop alternative solutions.
- Evaluate alternative solutions to a problem, using an appropriate analytical framework, and recommend an optimal solution.
- Use theoretical models to predict the behavior of individual, firms, and economic system.
- Use statistical data analysis to answer empirical questions.
- Explain the relationship among business and markets.
- Explain the determinants of international trade and the working of international markets.
- Explain the determinants of prices in a market economy.
- Describe how alternative courses of action affect various individuals and social groups.
- Compare and evaluate the arguments supporting various government policies.
- Write appropriately for given audience with conciseness and clarity.
- utilize data in written and oral presentations.


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PROGRAMME SPECIFIC OUTCOMES IN ECONOMICS 2020-2021

MICRO ECONOMICS: 2nd SEM

Students should be able to

- 1 Students will learn how markets organized core economic activities, such as production distribution and consumption and the growth of productive resources .
- 2 Students will learn about the determinates of micro economic conditions .
- 3 Students will learn to apply economic theory's in economic issues in the field of micro economics and internal economics.

Mathematics and statistics in economics; 4TH SEM

- 1 Able to understand meaning, scope and importance of statistics and mathematics.
- 2 Able to understand measuring central tendency.
- 3 Able to understand dispersion and co-efficient.
- 4 Able to understand concept of tax and subsidy.
- 5 Able to understand concept of leaner and non leaner.
- 6 Able to understand concept of sets.

INTERNATIONAL TRADE: 6TH SEM

- 1 To able to understand international theories.
- 2 To able to understand gains from international trade and trade policy.
- 3 To able to understand concept of balance of payment.
- 4 To be able to understand exchange rates.
- 5 To able to understand the concept of international monetary co-operation.

INDIAN ECONOMIC THOUGHT: 6TH SEM

- 1 To able to understand economic function of the state.
- 2 To be able to understand economic thinkers in India.
- 3 To be able to understand Gandhi an economic thought.
- 4 To be able to understand planning economic growth and economic development.
- 5 To able to understand concept of human capability approach.

COURSES OUTCOME IN ECONOMICS

Students should be able to

- 1 Students will understand the institution and operation of the economy .
- 2 students will conduct analysis of current in the economy using graphical and mathematical models.
- 3 Applying the economic way of thinking.
- 4 The students will comprehend a special knowledge that economics is an advanced subject deals with micro economic, macro economic theories to explain the nature of business in the developing economy.
- 5 Economics is made a mandatory subject for the students at

JSS COLLEGE OF ARTS AND COMMERCE

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PROGRAMME SPECIFIC OUTCOMES IN ECONOMICS 2020-2021

Indian Economy: 1st sem

Students should be able to,

- 1 Able to understand basic concept of economics
- 2 Able to analyze economic behavior in practice.
- 3 Understand the economic way of thinking.
- 4 The ability to analyze historical and current events from an economic perspective.
- 5 The ability to write clearly expressing an economic point of view.
- 6 Be exposed to alternative approaches to economic problems through expose to course work.
- 7 TO create students ability to suggest of the various economic problems.

MACRO ECONOMICS: 3rd Sem

- 1 Able to understand basic concept of economics basic concept of macro economics
- 2 Able to understand meaning and importance of national income.
- 3 Able to understand classical theory of employment.
- 4 Able to understand Keynesian theory.
- 5 Able to understand meaning and types of inflation, deflation and business cycles
- 6 Able to understand monetary policy and physical policy


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HISTORY OF ECONOMIC THOUGHT: 5th SEM

Students should be able to,

- 1 To able to understand concept of economic thought during ancient period and mercantilism and physiocracy.
- 2 To able to understand concept of Adam smith theory.
- 3 To able to understand concept of David Recordo theory.
- 4 To able to understand concept of income and employment determination.
- 5 To be able to understand concept of reveled preference theory.
- 6 To be able to understand concept of social welfare and economic welfare
- 7 To be able to understand concept of trade cycles and multiplier.

MONEY, BANKING AND PUBLIC FINANCE 5th Sem

- 1 Able to understand meaning and functions of money.
- 2 Able to understand theory of money.
- 3 Able to understand commercial bank and non banking financial system.
- 4 Able to understand meaning and functions of central bank.
- 5 Able to understand meaning, nature and importance of public finance.
- 6 Able to understand public revenue, expenditure, and debt.



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Department of Political Science
Program Specific Outcomes

Upon completion of the Bachelor of Arts in Political Science,
students will be able to:

PSO	1	Identify key figures and articulate important ideas of political theory, and apply them to current trends and events in politics.
PSO	2	Demonstrate competent knowledge of world geography, comparative political systems, and the principles of international relations.
PSO	3	Articulate Constitutional principles and apply them to the institutions and challenges in current American politics.
PSO	4	Articulate the integration of political science with a biblical worldview.
PSO	5	Engage their future vocation in political science as faithful stewards of God's calling, and understand their rights and duties as responsible citizens in a diverse polity.
PSO	6	Demonstrate growing skills at critical thinking and analysis, and communicate and defend their ideas persuasively and cogently, on the basis of evidence and sound research.

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JSS COLLEGE OF ARTS AND COMMERCE, GUNDLUPET

DEPARTMENT OF ENGLISH

PROGRAMME OUTCOME

- Humans are linguistic animals. Language is the most fundamental pervasive tool we have for interpreting our world and communicating with others as we act in an attempt to transform that world.
- Whether they pursue an emphasis in literature or writing, English gain a deeper understanding of the resources of the written word.
- Both literature and writing courses help students explore how writers use the creative resources of language-in fiction, poetry, nonfiction prose, and drama-to explore the entire range of human experience.
- English courses help students build skills of analytical and interpretive argument; become careful and critical readers; practice writing-in a variety of genres-as a process of intellectual inquiry and creative expression; and ultimately to become more effective thinkers and communicators who are well-equipped for a variety of careers in our information-intensive society.

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JSS COLLEGE OF ARTS AND COMMERCIAL, GUNDLUPET

DEPARTMENT OF ENGLISH

COURSE OUTCOMES OF ENGLISH

- The Outcomes of UG Course, B. A. and B.Com, in English
- At the completion of B.A. and B.Com in English the students are able to:
Use correct English in oral as well as written form.
- Inculcate the human values for one's transformation of behavior.
- Interpret the literary works by critical analysis.
- Compare literary works of the great writers and philosophers by using their logic and literary competency. Nurture themselves in soft skills and develop research aptitude.
- Find jobs for their livelihood be motivated for their further education.
- The mission of the English Department is to work within the mission of the University and the mission of the College of Humanities and the Arts, Commerce and Science to develop the reading and writing skills, the interpretive ability, and the cultural awareness of its students by maintaining and enhancing a tradition of strong teaching, good scholarship, and vigorous support of creative literary activity.
- Department of English and Comparative Literature seeks to foster the intellectual development of its majors by encouraging study of literature and writing - whether creative, technical, or other professional writing.
- The Department strives to make its majors familiar with a wide range of works of British, American, and World literature, including folk and popular forms; and with the nature of the canon and of canon-formation, including issues of culture, history, race, ethnicity, gender, and sexual orientation.
- English majors should be aware also that textual analysis can be extended with profit to political, journalistic, commercial, technical, and web based writing.

- And English majors ought to know something of the historical development of the English language and have a sense of the literature written in English from Old English to the present, including that of the Commonwealth nations, U.S. Territories, and other English-speaking populations around the world
- The Department's long term goals for its majors include these legacies: "That each person who graduates with a BA and B.Com in English from JSS College of Arts and Commerce will have an enduring interest in language and literature; a sense of the presence of the literary and rhetorical past; an awareness of the depth and complexity of human existence, perceived across the boundaries of time, place, culture, race, ethnicity, gender, socioeconomic class, and sexual orientation; a sense of involvement in aesthetic, cultural, and intellectual life, as well as in social and political issues; a developing understanding of the ability of great literature and language to awaken and challenge people to struggle with profound questions of human identity and values; and a personal critical perspective and sense of intellectual independence.
- BA and B.Com Program Learning Outcomes:
 - Students will demonstrate the ability to
 - Read closely in a variety of forms, styles, structures, and modes, and articulate the value of close reading in the study of literature, creative writing, or rhetoric.
 - Show familiarity with major literary works, genres, periods, and critical approaches to British, American, and World Literature.
 - Write clearly, effectively, and creatively, and adjust writing style appropriately to the content, the context, and nature of the subject.
 - Develop and carry out research projects, and locate, evaluate, organize, and incorporate information effectively.
 - Articulate the relations among culture, history, and texts.


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COURSE OUTCOMES OF BA (GEOGRAPHY) (CBCS pattern)

Paper I Physical Geography I

Students should be able to

CO	1	Understand the effect of rotation of revolution the Earth
CO	2	Know the internal structure of the earth know the importance of longitudes & latitudes International Date line and Standard time
CO	3	Understand interior structure of the earth
CO	4	Understand Theory regarding of Origin of Continents and oceans
CO	5	Study the formation of Rocks
CO	6	Understand the work of internal and external forces and their associated landforms.
CO	7	Understand the importance of Atmosphere
CO	8	Understand the composition of atmosphere
CO	9	Know the Measurement of Atmospheric Pressure and formation of Pressure Belts
CO	10	Understand the types of winds
CO	11	Know the measurement of ocean deep and floor
CO	12	Understand the important ocean currents
CO	13	To know the formation of tides

Practical Paper 1: Maps, Scale & Metrological Instruments.

Students should be able to

CO	1	Understand the different types of Maps.
CO	2	Knowledge about Relief features.(pictorial, mathematical & composite methods
CO	3	Understand the socio economic condition of the villages.
CO	4	To be understand the functions & uses of Meteorological Instruments.

Paper II Human Geography

Students should be able to

CO	1	Understand the relationship of man and environment . Environmental Determinism , possibilism , probabalism
CO	2	Studies of contribution of Germens, French , Americans
CO	3	Understand the modes of life of eskimo, pigmys, kirgeeze
CO	4	Explain the Heger Strand Theory of Diffusion
CO	5	Get knowledge about Cultural Realms of the world.
CO	6	Get knowledge of population compositions .

Practical Paper 2: Map Projections.

Students should be able to

CO	1	Understand the different types of Map projection.
CO	2	Get Knowledge about making projections

Paper III Regional Geography of the world

Students should be able to

CO	1	Understand the location Physiographic, Drainage, Climate, and Vegetation of World
CO	2	To know the salient feature, problems and prospects of Agriculture.
CO	3	TO know the Natural Regions the World classification
CO	4	Study the Mineral and power Recourses, -production and distribution of Iron and fuels etc
CO	5	Study the Transportation and Hoover's transport cost theory

Practical Paper 3: Cartograms, and Distribution Maps.

Students should be able to

CO	1	Understand the uses of Cartograms in Geography.
CO	2	<i>Get Knowledge about Line Graphs, Bar Graphs. Etc</i>
CO	3	Understand the Distribution of Maps.

Paper IV Regional Geography of India

Students should be able to

CO	1	Understand the location Physiographic, Drainage, Climate, and Vegetation of India
CO	2	To know the silent feature, problems and prospects of irrigation and Agriculture.
CO	3	To Know about the mineral and power resources
CO	4	Study the Population Composition India and transportation net work, tourism

Practical Paper 4: Basic Statistics.

Students should be able to

CO	1	Understand the meaning, importance, limitations of Statistics.
CO	2	Get Knowledge about mean, median, mode.
CO	3	Understand the Time series Analysis, Index Numbers Etc

III BA Paper V Regional Geography of India

Students should be able to

CO	1	Understand the location Physiographic, Drainage, Climate, and Vegetation of India
CO	2	To know the salient feature, problems and prospects of Agriculture.
CO	3	Study the Problems And Prospect of Industrial Area.
CO	4	Population Composition India.

III BA Paper VI Regional Geography of Karnataka (choice paper)

Students should be able to

CO	1	Understand the location Physiographic, Drainage, Climate and Vegetation of Karnataka
CO	2	To know salient feature, problems and prospects of Agriculture
CO	3	Study the problems and prospects of Industries
CO	4	Population Composition Karnataka

Paper VI Environmental Geography (choice paper)

Students should be able to

CO	1	Understand Structure. Components of Atmosphere.
CO	2	Study about Nutrient cycling.
CO	3	Acquire knowledge about biodiversity.
CO	4	Understand the value of Resource
CO	5	Understand environmental problems there Cause, Effect and Remedies.
CO	6	Get knowledge about environmental hazards and management.
CO	7	Make aware about conservation of resources.
CO	8	Understand the various environmental protection acts.

Paper VI Economic Geography of the world (choice paper II)

Students should be able to

CO	1	Study the Human Economic Activities
CO	2	Explain the Weber theory
CO	3	Understand the mineral and power resources
CO	4	Study of the distribution of engineering, cotton sugar Industries in India
CO	5	Study Of India's foreign tread

III BA Paper VIII Population Geography (Choice paper)

Students should be able to

CO	1	Understand the history of population.
CO	2	Understand the types of data.
CO	3	Study of distribution and density of population.
CO	4	Get knowledge of population theory.

Practical Geography Study of latitudes and latitudes, relief features, Scales, Projections and Interpretation of Toposheet , weather reports, and Cartograms .

CO	1	Introduce the student of toposheet, weather map.
CO	2	Understand the mechanism function of topographical maps.
CO	3	Understand interpretation if weather images.

GIS (Practical paper VIII)

Students should be able to

CO	1	Understand the History of GIS
CO	2	Know Arial Photographs and Satellite Imageries
CO	3	Acquire Knowledge about Indian Remote sensing.
CO	4	Investigate components and function of GIS
CO	5	Study GIS Data models.
CO	6	Introduce GPS and Its Functions.

Practical: GIS & Surveying (with the help of plane Table and prismatic compass)& Statistical Methods.

Students should be able to

CO	1	Understand the different surviving techniques.
CO	2	Knowledge about preparation of layout.
CO	3	Understand the socio economic condition of the villages.
CO	4	Acquire knowledge of preparation of drawing of profile.
CO	5	Get knowledge about Geo Statistical Methods.

PROGRAMME SPECIFIC OUTCOMES

On Completion of the BA (Geography) Students are able to:

PSO	1	Concept of Fundamental of Geography
PSO	2	Serve as conservator in forest, Soil, Agri, Departments.
PSO	3	Work in disaster and water resources management.
PSO	4	Serve in forest department as forest conservator.
PSO	5	Serve in cartographer in map making divisions of Government.
PSO	6	Can Prepare for Competitive exams.
PSO	7	Study the landforms, Geomorphology ,and agents of Denudation
PSO	8	Work in GIS, ISRO
PSO	9	To learn the concept of land scape and costal lines
PSO	10	To serve in Town planning officer to serve in survey Department


Head of the Department
(H.K. Prabhakar Swamy)


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Environmental Studies

Students should be able to

CO	1	Know the Concept of Environment and importance of Environment
CO	2	Understand the Structure and Components of Ecology.
CO	3	Study about Nutrient cycling.
CO	4	Acquire knowledge about biodiversity.
CO	5	Understand the value of Resource
CO	6	Understand the environmental problems there Cause, Effects and Remedies.
CO	7	Get knowledge about environmental hazards and management.
CO	8	Make awareness about conservation of resources.
CO	9	Understand the various environmental protection acts.

Generic Paper : Physical Geography I

Students should be able to

CO	1	Understand the effect of rotation of revolution the Earth
CO	2	Understand interior structure of the earth
CO	3	Study the formation of Rocks
CO	4	Understand the importance of Atmosphere
CO	5	Know the Measurement of Atmospheric Pressure and formation of Pressure Belts
CO	6	Understand the types of winds
CO	7	Understand the important ocean currents

JSS COLLEGE OF ARTS AND COMMERCE, GUNDLUPET 571 111

DEPARTMENT OF COMMERCE

COURSE OUTCOME (ODD SEM) 2020-21

V SEMESTER

Financial Management

CO 1	To Understand the Financial System of India
CO 2	To Know the Operational Structure of Financial Institutions
CO 3	To Understand the future cash flows of present value
CO 4	To Understand effects of capital structure on value of the firm
CO 5	To Know the optimum capital structure of the firm
CO 6	To know the various dividend policies adopted in the firm

Business Taxation

CO 1	To Know the Indirect Tax Structure in India
CO 2	To Understand the rates of GST
CO 3	To Know about Tax Planning, Tax Avoidance and Tax Evasion.
CO 4	To Know about Custom Duty
CO 5	To Know the procedure of Tax Payment

Quantitative Techniques – I

CO 1	To be able to apply quantitative techniques to solve variety of business problems
CO 2	To distinguish between different mathematical techniques and application.
CO 3	Identify the source of a quantifiable problem, recognized the issues involved and produce an appropriate action plan
CO 4	Employ appropriate mathematical tools to solve problems
CO 5	To familiarize the students with the calculation of different discount and interest rates

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Corporate accounting - III

CO 1	To familiarize the students regarding the procedure of amalgamation, its types and methods of accounting treatments
CO 2	To understand the process external and internal reconstruction and its procedure of accounting
CO 3	To familiarize the students in banking company functions and preparation of final accounts in a new format
CO 4	To understand the various methods of valuation of goodwill and shares
CO 5	To understand the concepts of corporate financial reporting system in India

Business Law

CO 1	To acquire advance knowledge in the specific field of Law
CO 2	To identify the fundamental legal principles behind contractual agreement
CO 3	To be able to appreciate the relevance of business law to individuals and business and the role of law in an economic, political and social context
CO 4	To interpret and analyze the legal and social problems and work towards finding solutions to the problems by applications of law and regulations

Cost and management Accounting – IV

CO 1	To understand the concepts of Cost Accounting and Management Accounting
CO 2	To make use of Standard cost to prepare budgets for planning and control purpose
CO 3	Critically analyze and provide the recommendation to improve the operations of organization through the application of management accounting techniques
CO 4	Demonstrate the need for a balance between financial and non financial information and decision making, control and performance evaluation applications of management accounting
CO 5	To know the concept of marginal costing, Break even analysis, make or buy decisions, margin of safety and CVP analysis.

III SEMESTER

Disaster Management

CO 1	To Understand the foundations of hazards, disasters and associated natural phenomena
CO 2	To Know how to manage the public Health aspects of the disasters.
CO 3	To Understand the familiarity with disaster management theory (cycle, phases)
CO 4	To evaluate the environmental, social, cultural, economic, legal and organizational aspects influencing vulnerabilities and capacities to face disaster.
CO 5	To obtain analyses and communicate information on risk, relief needs.

Company Law

CO 1	To impart the information of fundamentals of Company Law.
CO 2	To acquaint with the duties and responsibilities of Key Managerial Personnel
CO 3	To update the knowledge of provisions of the Companies Act of 2013.
CO 4	To impart the provisions and procedures under company law.
CO 5	To apprise new concepts involving in company law regime.

Corporate Accounting – I

CO 1	To Enable the students to understand the feature of shares and debentures and its Accounting for their issues
CO 2	To give an exposure to the students regarding company Final Accounts with new format
CO 3	To understand about redemption of shares and debenture and its types
CO 4	To enable the students to understand the legal procedure of liquidation, duties of a liquidator and his statement of accounts.

Income Tax – I

CO 1	To introduce the basic concept of Income Tax
CO 2	To familiarize the different knowhow and heads of Income with its Components
CO 3	It helps to build an idea about income from house property as a concept
CO 4	It give more idea about income from business or profession
CO 5	To familiarize the students regarding the calculation of income from salary, agriculture income, excepted incomes and calculation of residential status of an individual

I SEMESTER

Business Management

CO 1	To create awareness about importance of management and significant Role of Management in all organizations.
CO 2	To inform evolution of concept & functions of Management.
CO 3	To understand the various functions of Management and its Importance.
CO 4	To inform application of management functions
CO 5	To inform about contribution of Management scientist and the Theories of Management developed by them.
CO 6	To make aware about contribution of industrial leaders and their qualities of leadership.
CO 7	To create awareness about Recent Trends in the field of Management

Management of Banking and Insurance Services

CO 1	Understanding of Indian Banking System Structure, types of banks, and their interlinking
CO 2	Analysis of RBI functions ,working and policy
CO 3	To give knowledge of Bank reforms since 1991 with ref.to Narsimham committee I&II
CO 4	To enable them to understand better customer relation with bank and insurance companies
CO 5	To create awareness about modern banking services like e- banking . M- banking and Internet banking
CO 6	To enable the students to understand the concepts, principles and types of insurance

Financial Accounting - I

CO 1	It helps to describe the main element of Financial Accounting information, Concepts and conventions
CO 2	To interpreting the business implication of financial statement information
CO 3	To enable the students to understand the concept of rectification of errors
CO 4	To prepare financial statement in accordance with appropriate standards
CO 5	To enable the students to acquire the knowledge regarding computerized accounting.

JSS COLLEGE OF ARTS AND COMMERCE, GUNDLUPET 571 111

DEPARTMENT OF COMMERCE

COURSE OUTCOME (EVEN SEM) 2020-21

VI SEMESTER

Marketing Management

CO 1	To understand and develop various facts of marketing management
CO 2	To build ability to take decisions and plan, develop, execute and control marketing strategies
CO 3	To understand the concepts of advertising and economic effects of advertising
CO 4	To understand the concepts of product and PLC
CO 5	To understand the concept of retail marketing and building retail as a career.

Principles & Practice of Auditing

CO 1	To Understand the Auditing in a computerized Environment
CO 2	To Know the appointment of Company Secretary in India.
CO 3	To Understand the sequential Procedure of Auditing
CO 4	To know the calculation of verification and valuation of liabilities
CO 5	To know the Audit of different types of organization

Entrepreneurship Development

CO 1	To understand the concept of entrepreneurship
CO 2	To gain the knowledge of utilizing entrepreneur as a career development
CO 3	To create awareness regarding institutional and non institutional assistance (MUDRA)
CO 4	To understand the challenges for the establishment of new business.
CO 5	To Explain challenges of Entrepreneurs
CO 6	To understand the concepts of Business Ethics

Business Statistics

CO 1	To Know the Research Sampling
CO 2	To Know about Hypothesis Testing
CO 3	To Understand the Significance of the Test
CO 4	To Understand the correlation of Distribution
CO 5	To impart the knowledge of preparation of research Design

Quantitative Techniques – II

CO 1	To understand the types of set and Venn Diagram
CO 2	To impart the knowledge of permutation and combination
CO 3	To understand the significance of various distributions
CO 4	To solve applications involving probabilities
CO 5	To Understand the Significance of the Test

Business Taxation – II

CO 1	To understand various tax rebate & relief and procedure to file IT return
CO 2	To understand the concept of TDS and advance payment of tax
CO 3	To understand the concept of recovery and refund of tax
CO 4	To familiarize the students with the process of international customs

IV SEMESTER

Corporate Accounting – II

CO 1	To impart the knowledge of preparation of Insurance Company Accounts (new format)
CO 2	To understand the importance and preparation of electricity accounts
CO 3	To familiarize with Inflation Accounting
CO 4	To understand the importance of Human Resource Accounting
CO 5	To familiarize the students in preparing Holding Company Accounts

Income Tax – II

CO 1	To develop an idea about capital gain among students
CO 2	To enlighten the concept of income from other source
CO 3	To Enabling the students to have a fair idea on set-off and carry forward of losses
CO 4	To understand the provisions and procedure to compute total income and tax payable by an individual. HUF, Firms and AOP/BOI
CO 5	To equip the students with thoughts of assessment procedure, PAN, E- filing, E-payment, TRP's

Quantitative Techniques

CO 1	To be able to apply quantitative techniques to solve variety of business problems
CO 2	To disguise between different mathematical techniques and application.
CO 3	Identify the source of a quantifiable problem, recognized the issues involved and produce an appropriate action plan
CO 4	Employ appropriate mathematical tools to solve problems
CO 5	To familiarize the students with the calculation of different discount and interest rates

Principles and practice of General Insurance

CO 1	To learn about the basic concepts of Risk and Insurance
CO 2	To enable the students to learn evolution, growth and regulatory framework of general insurance in India
CO 3	To Know about the fundamental principles of General Insurance and about the various classifications of General Insurance
CO 4	To familiarize the students with the concepts of third party insurance and settlement procedure
CO 5	To enable them to understand process of calculation of profit or loss in claims

II SEMESTER

Financial Accounting – II

CO 1	To Understand the concept of Consignment and learn the accounting treatment of the various aspects of consignment
CO 2	To Understand the meaning and features of Non-Profit Organizations, Learn to prepare Receipts & Payment Account, Income & Expenditure Account and Balance Sheet for Non-Profit Organizations.
CO 3	To enable the students to develop skills for Computerized Accounting

CO 4	To understand the concepts of Hire purchase system and Installment System
CO 5	To familiarize the students in preparation of Royalty Account

Cost and Management Accounting

CO 1	To make aware about cost structure and cost elements
CO 2	To understand various techniques and methods of cost accounting
CO 3	To understand various aspects of material control & wastage
CO 4	To understand various aspects of labour control.
CO 5	To understand classification of overheads & methods of absorption
CO 6	To understand the features of a cost-sheet & determining tender price.

Principles & Practices of Marketing

CO 1	To understand and develop various facts of marketing management
CO 2	To build ability to take decisions and plan, develop, execute and control marketing strategies
CO 3	To understand the concepts of advertising and economic effects of advertising
CO 4	To understand the concepts of product and PLC
CO 5	To understand the concept of retail marketing and building retail as a career.
CO 6	To understand the concepts of Marketing Research

Department of Commerce

PROGRAM SPECIFIC OUTCOME (PSO)

- PSO – 1: Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books
- PSO – 2: Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
- PSO – 3: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PSO – 4: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PSO – 5: Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- PSO – 6: Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- PSO-7: Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.
- PSO – 8: Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
- PSO – 9: Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.
- PSO -10: Learners will be able to do higher education and advance research in the field of commerce and finance.

Department of Commerce

PROGRAMME OUTCOME

- After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Commerce and Finance.
- The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law. An attitude for working effectively and efficiently in a business environment.
- Learners will gain knowledge of various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- Students can independently start up their own Business.

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